# Received by NSD/FARA Registration Unit 03/13/2025 11:10:47 AM OMB No. 1124-0006; Expires October 31, 2026

#### U.S. Department of Justice

Washington, DC 20530

### Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <a href="https://www.fara.gov">https://www.fara.gov</a>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <a href="https://www.fara.gov">https://www.fara.gov</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <a href="https://www.fara.gov">https://www.fara.gov</a>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Sec. 1999.		
1. Name of Registrant		2. Registration Number
Continental Strategy LLC		7545
3. Primary Address of Registrant		
1747 Pennsylvania Ave. NW, 875, Washington, DC 20006		
4. Name of Foreign Principal	5. Address of Foreign Principal	
Reformatics FCZ	Sharjha, Saifi Zone, Saifi Desk ( 120031	Q1-06-039/B, P.O. box
	Sharjha UNITED ARAB EMIRATES	
	UNITED ARAB EMIRATES	
6. Country/Region Represented		
GEORGIA		
7. Indicate whether the foreign principal is one of the following	2.	
☐ Government of a foreign country <sup>1</sup>		
☐ Foreign political party		
▼ Foreign or domestic organization: If either, check or	ne of the following:	
☐ Partnership ☐ Committee		
	Voluntary group	
☐ Association ☐	Other (specify)	
☐ Individual-State nationality		
8. If the foreign principal is a foreign government, state:		
a) Branch or agency represented by the registrant		
1		
b) Name and title of official(s) with whom registrant	engages	

<sup>1 &</sup>quot;Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

e foreign principal is a foreign political party, state:	
e foreign principal is a foreign political party, state:	
a) Name and title of official(s) with whom registrant engages	
b) Aim, mission or objective of foreign political party	
foreign principal is not a foreign government or a foreign political party:	
a) State the nature of the business or activity of this foreign principal.	
Reformatics is a boutique advisory firm, which has been working closely with public s the world since 2012, helping them to design formulas and strategies for rapid econom innovative approaches to public policy. The firm was established by Georgia's former Nika Gilauri, who leads Reformatics together with his former chief advisers on econom business sector and governance Ms. Tamara Kovziridze and Mr. Vakhtang Lejava.	nic growth as well as Prime Minister, Mr.
b) Is this foreign principal:	
Supervised by a foreign government, foreign political party, or other foreign principal	Yes □ No 🗵
Owned by a foreign government, foreign political party, or other foreign principal	Yes □ No 🗵
Directed by a foreign government, foreign political party, or other foreign principal	Yes □ No 🗵
Controlled by a foreign government, foreign political party, or other foreign principal	Yes □ No 🗷
	Yes □ No 🗵
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes □ No 🗵
ain fully all items answered "Yes" in Item 10(b).	
	political party or other
ol	a) State the nature of the business or activity of this foreign principal.  Reformatics is a boutique advisory firm, which has been working closely with public sethe world since 2012, helping them to design formulas and strategies for rapid econominnovative approaches to public policy. The firm was established by seorgia's former Nika Gilauri, who leads Reformatics together with his former chief advisers on econom business sector and governance Ms. Tamara Kovziridze and Mr. Vakhtang Lejava.  b) Is this foreign principal:  Supervised by a foreign government, foreign political party, or other foreign principal  Owned by a foreign government, foreign political party, or other foreign principal  Controlled by a foreign government, foreign political party, or other foreign principal  Financed by a foreign government, foreign political party, or other foreign principal  Subsidized in part by a foreign government, foreign political party, or other foreign principal  Subsidized in part by a foreign government, foreign political party, or other foreign principal  Subsidized in part by a foreign government, foreign political party, or other foreign principal  Polain fully all items answered "Yes" in Item 10(b).

#### **EXECUTION**

Date	Printed Name	Signature
03/13/2025	Carlos Trujillo	Sign /s/Carlos Trujillo
		Sign
		Sign
		Sign

# **EXECUTION**

Date 3 /13/25	Printed Name  Carlos Tajillo	Signature  Classification of the second seco

# Received by NSD/FARA Registration Unit 03/13/2025 11:10:22 AM OMB No. 1124-0004; Expires October 31, 2026

U.S. Department of Justice

Washington, DC 20530

### Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <a href="https://www.fara.gov">https://www.fara.gov</a>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <a href="https://www.fara.gov">https://www.fara.gov</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <a href="https://www.fara.gov">https://www.fara.gov</a>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

	egulatory Affairs, Office of Management and Budget, Washington, DC 2050
1. Name of Registrant Continental Strategy LLC	2. Registration Number 7545
3. Name of Foreign Principal Reformatics FCZ	
Check App	propriate Box:
4. The agreement between the registrant and the above-name checked, attach a copy of the contract to this exhibit.	ed foreign principal is a formal written contract. If this box is
foreign principal has resulted from an exchange of corresp	and the foreign principal. The agreement with the above-named pondence. If this box is checked, attach a copy of all pertinent which has been adopted by reference in such correspondence.
contract nor an exchange of correspondence between the	nd the foreign principal is the result of neither a formal written parties. If this box is checked, give a complete description below of anding, its duration, and the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign	principal? 02/20/2025
	bove indicated agreement or understanding.  nd execution of a strategic plan to establish relationships e branches, facilitating policy development and promoting

9.	Describe fully the	activities the registr	ant engages in or proposes to	engage in on behalf of the above f	oreign principal.
	The registrant registrant will Georgia relation	also conduct out	age with administration of reach to congressional off	ficials in relevant agencies and ces on key committees with jur	d departments. The isdiction over U.S
10.	Will the activities Yes   ▼	on behalf of the abo No □	ove foreign principal include p	political activities as defined in Sec	tion 1(o) of the Act. <sup>1</sup>
	together with the i	means to be employ g, promotion, percep nformational materi	ed to achieve this purpose. The ption management, public rela	things, the relations, interests or po ne response must include, but not b tions, economic development, and	e limited to, activities
11.			is foreign principal has the re	gistrant engaged in any registrable	activities, including political
	activities, for this				
	Yes 🗌	No 🗵			
	policies sought to delivered speeche names of speakers	be influenced and the state of	he means employed to achieved edia, internet postings, or me The response must also incl	I include, among other things, the rest this purpose. If the registrant arradia broadcasts, give details as to daude, but not be limited to, activities relopment, and preparation and discrete	nged, sponsored, or tes, places of delivery, s involving lobbying,
	Set forth below a	general description	of the registrant's activities, is	ncluding political activities.	
	Set forth below in	the required detail	the registrant's political activ	ties.	
	Date C	ontact	Method	Purpose	

12. During the period beginning 60 days prior to the obligation to register <sup>3</sup> to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?			
Yes	] No ⊠		
If yes, set for	th below in the required deta	ail an account of such monies or things of va	lue.
Date Receive	ed From Whom	Purpose	Amount/Thing of Value
the registran	t disbursed or expended mor	or to the obligation to register <sup>4</sup> to the date of nies, or disposed of anything of value other the tted monies to any such foreign principal?	
Yes □	No ⊠		
If yes, set for	rth below in the required det	ail an account of such monies or things of va	alue.
Date	Recipient	Purpose	Amount/Thing of Value

<sup>1 &</sup>quot;Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

<sup>2,3,4</sup> Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

#### **EXECUTION**

Date	Printed Name	Signature
03/13/2025	Carlos Trujillo	Sign /s/Carlos Trujillo
		Sign
		Sign
·		Sign

# **EXECUTION**

Date 3 /13/25	Printed Name  Carlos Tajillo	Signature  Classification of the second seco

# Appendix Response to Item 10

Item 10: Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act. If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Registrant will represent the interests of Reformatics as part of a comprehensive program to: (1) strengthen U.S.-Georgia relations; (2) support policy initiatives related to democracy, anti-corruption, and governmental reforms; and (3) enhance Georgia's profile and influence in the United States.

Activities may involve lobbying, preparing and disseminating informational materials, and engaging with us policymakers.



ContinentalStrategy.com 1747 Pennsylvania Avenue Suite 875 Washington D.C. 20006

February 20<sup>th</sup>, 2025

Reformatics (FZC) LLC Sharjah - United Arab Emirates

#### Re: Engagement Agreement

We are pleased you have decided to engage Continental Strategy LLC (the "<u>Firm</u>") to provide lobbying services/government relations consulting to Reformatics LLC ("<u>You</u>" or the "<u>Client</u>"). This agreement will memorialize the terms and conditions under which we will undertake this engagement.

#### WHEREAS:

The Client, is an International advisory firm, which has been working closely with public sector leaders around the world.

Its main objective is improvement of business environment and attraction of FDI's in the countries of operation – Caucasus and Central Asia.

Its vision is transforming Georgia into European style democracy and Georgia's integration into global economy by creating a platform of connectivity between CASCA (Central Asia and South Caucasus region) and the US and EU countries.

NOW, THEREFORE, the parties hereto agree as follows:

Washington, DC

This agreement shall be effective upon signature (the " <u>Effective Date</u> ") and shall renew automatically on a monthly basis thereafter unless either party gives written notice of non-renewal/termination at least 30 (thirty) days in advance of its proposed termination. After the initial 60 (sixty) days of the engagement either party may give written notice of non-renewal/termination at least 30 (thirty) days in advance of its proposed termination.
The firm agrees to provide government relations services to the Client in connection
with the following scope of services:
• Establishing relationships with key stakeholders in the executive and legislative
branches to facilitate policy development.
• To provide support to promote democracy, anti-corruption initiatives, and
governmental reforms in alignment with U.SGeorgia relations.
• Utilizing extensive experience in government relations, policy advocacy, and
stakeholder engagement aligned with Reformatics LLC's objectives.
The Client's duty to provide the Firm with the information necessary to best advance
the Client's objectives. The Client is responsible for timely payment of the Monthly
Retainer and costs as set for the below.
The Client shall pay the firm a monthly retainer of \$100,000 for a comprehensive support package over a period of 6 (six) months (the "Monthly Retainer") and in accordance to the Term of Agreement. A payment for the first 2 (two) months (advance payment) shall be due not later than 3 (three) business days upon signing this Agreement. Subsequent Payments shall be made on the same calendar day as the

Miami

Jacksonville

Buenos Aires

Received by NSD/FARA Registration Unit 03/13/2025 11:10:22 AM

Tallahassee

Agreement's signature date, following expiration of third month until the termination/non renewal of this agreement or expiration of 6 month period. Additionally, the Firm will invoice the Client each month for reasonable costs associated with the engagement, including but not limited to pre agreed travel expenses such as hotel, airfare, car services, and meals, while excluding costs typically associated with the operation of an office such as overhead, staff, and equipment.

Standard Terms and Conditions

This Engagement is subject to the Firm's Standard Terms & Conditions which are enclosed to this Agreement and incorporated by reference.

We want to assure you that we will endeavor to serve you effectively and strive to advance your interests vigorously and efficiently. To advance these goals, you agree to disclose fully and accurately all pertinent facts and keep us apprised of all developments in this matter. You further agree otherwise to cooperate fully with us and to be available to participate in calls and meetings as are appropriate.

During this engagement, we may express opinions regarding issues for which we are being engaged or various courses of action and the results that might be anticipated. Any such statement is intended to be an expression of opinion only, based on information available to us at the time, and should not be construed as a promise or guarantee. There can be no assurances that our efforts on your behalf will be successful.

Please review this agreement carefully, and if you have any questions concerning the foregoing terms and conditions, do not hesitate to contact me. If this agreement is acceptable to you, please acknowledge that you have reviewed it, understand it, and desire to retain us based on the terms of this letter and attachment by signing and delivering to us the enclosed copy. We recommend that you keep a copy of this letter and our Standard Terms in your file.

Thank you for allowing us to be of service.

Sincerely,

Ambassador Carlos Trujillo (Ret). President, Continental Strategy

THE ABOVE ENGAGEMENT IS ACCEPTED AND AGREED TO:

Reformatics (FZC) LLC By: Nika Gilauri

Its: Managing Parner Dated: 24-FEB-2025

Washington, DC

Tallahassee

Miami

Jacksonville

Buenos Aires

P.O. Box: 12003

#### STANDARD ENGAGEMENT TERMS

- Agreement. These Standard Engagement Terms are incorporated into the Agreement between the Firm and the Client.
  The Agreement, which includes these Standard Engagement Terms, will apply to all matters handled by the Firm on behalf of the Client unless otherwise communicated, and will control over any outside counsel or billing guidelines unless agreed to in writing by the Firm.
- 2. Fees & Billing. Unless otherwise agreed to in writing, the Firm's fees and costs are not contingent upon the outcome of the matters the Firm handles for the Client. The fees for the Matter have been agreed as outlined in the Engagement Agreement and shall compensate the Firm for services during the course of the engagement.
  - Failure to pay any statement rendered when due will constitute a default. In the event of a default, the Client agrees that the Firm may cease performing services for the Client until satisfactory arrangements have been made for payments of past due amounts and the payment of projected future amounts.
- 3. Applicable Law. The laws of the State of Florida will govern the interpretation of this agreement, including all rules or codes of ethics, which apply to the provision of services pursuant to this Agreement.
- 4. Litigation. In legal proceedings involving or regarding any issue which arises under or is in any way related to this Agreement, including but not limited to collection of funds owed to the Firm, the prevailing party shall be entitled to recover its attorneys' fees and costs. If we prevail, we may recover our attorneys' fees whether we represent ourselves or hire other attorneys to represent us. Jurisdiction for such lawsuit is exclusively proper in the State of Florida in Miami-Dade County, Florida, and by executing this Agreement the Client knowingly and voluntarily submits to jurisdiction in the State of Florida and to venue in Miami-Dade County, Florida.
- 5. Jury Trial Waiver. THE PARTIES HEREBY KNOWINGLY AND VOLUNTARILY WAIVE THEIR RIGHT TO A TRIAL BY JURY IN REGARD TO ALL DISPUTES, CLAIMS, COUNTERCLAIMS, DEFENSES AND CONTROVERSIES ARISING OUT OF OR RELATED TO THE SERVICES PROVIDED UNDER OR RELATING TO THIS ENGAGEMENT AGREEMENT.
- **6. Exclusivity.** This engagement agreement is exclusively between Continental Strategy, LLC, a law firm, and the Client. The agreement does not include legal services or the services of any third party.
- 7. Affiliates. Unless specifically requested by the Client and agreed to by the Firm, the Firm's services does not extend to the Client's parent company, affiliates, subsidiaries, employees, directors, or other constituents ("Affiliates").
- **8. Information Distribution.** The Client agrees that the Firm may send information about the Firm or matters of interest by email or other means. The Client also agrees that the Firm may list the Client on publicly disclosed lists and other materials as clients that the Firm services.



(202) 624-5989 1747 Pennsylvania Ave., NW Suite 875 Washington, DC 20006

#### **EXHIBIT A**

#### STATEMENT OF WORK#1

**A. SERVICES.** The Firm hereby agrees to provide the following Services to Client:

- Advice and counsel on legal, political, public policy and communications strategies.
- Developing legal, journalistic and open-source public information research to support all lobbying and advocacy activity.
- Directly raise awareness and educate the U.S Government (federal executive branch departments and agencies and Congress) on matters pertaining to U.S.-Georgia bilateral relations.
- Develop relationships with other interested stakeholders to support the goals of this project
- Conduct regular meetings, video calls, and provide written updates with Client to inform them of Firm activities on their behalf and to plan future activities.
- **B. TIMELINE.** Services will begin upon execution ("Effective Date") and continue for 6 (six) months from Effective Date with the possibility for extension if mutually agreed upon, unless terminated earlier per to the terms of the Agreement.

Parties agree that Firm will not commence work on this project until fees are paid in accordance with the schedule below and all legal public disclosures have been properly filed.

- C. FEE AND FEE SCHEDULE, In consideration for the Services in this SOW, Client agrees to pay Firm a total of U.S. \$600 000 subject to clause D below. The first payment in the amount of U.S.\$ 200,000 (advance payment) will be made no later then 3 (three) business days upon execution of this agreement. Further payments will be made upon invoice in the amounts of U.S. \$100,000 in monthly installments per to the terms of the Agreement.
- **D. TERMINATION,** after the initial 60 (sixty) days of the engagement either party may give written notice of non-renewal/termination at least 30 (thirty) days in advance of its proposed termination.
- **D. LOBBYING REGISTRATION,** Firm and Client acknowledge that the Firm will make timely public disclosure filings under the legal requirements of the U.S. Foreign Agents Registration Act. Such filings require the Firm to disclose, *inter alia*, the nature of the activities performed under this agreement and fee amounts and sources.